

RULES AND REGULATIONS.

ROOF GIVEAWAY RULES AND REGULATIONS

This ROOF GIVEAWAY (the "Contest") is sponsored by C&L Ward Brothers, Inc. ("Sponsor"). The Contest begins at 12am on November 1, 2018, and ends at 12am on November 15, 2018 (the "Contest Entry Period"), and will be held at www.goclward.com (the "Website").

1. **NO PURCHASE NECESSARY TO ENTER OR WIN.**

2. **Contest.**

In order to enter, each participant taking part in the contest (each a "Participant") must submit, during the Contest Entry Period, the online entry form (the "Entry Form") available at the Website together with a written statement along with a photo or video of the current roof as to the merit of the individual and/or family in need. Each Participant must submit its written and/or video statement electronically on the Website. All entry materials become the property of Sponsor. Sponsor shall not be required to acknowledge or return any entry materials. The voting will take place commencing on or around November 19, 2018 and winner will be announced on/before November 19, 2018.

3. **Judging.**

A judging panel comprised of two (2) or more judges selected by Sponsor, shall review each eligible entry using the following judging criteria:

- Power/ persuasiveness of argument in ballot
- Creativity
- Interest
- Quality of presentation

The winner of the Contest (the "Winner") will be announced on/before November 19, 2018.

4. **Prize.**

The Winner will receive an asphalt roof inking labor, a sustainable roofing option to be defined by Sponsor. The prize is subject to a maximum retail value of \$30,000, inclusive of Sponsor's standard costs for material and labor. The Winner shall not be entitled to the difference between the actual value of the prize and the maximum allowable value. The roof design shall be subject to Sponsor's sole and absolute discretion and any modifications thereto shall be charged to Winner at Sponsor's standard rates. Sponsor reserves the right to withhold any prize if there is an insufficient amount of meritorious entries. Sponsor reserves the right to substitute the prize for a prize of equal or greater value.

Income and other taxes (if any) are the responsibility of the Winner.

The Winner should allow three hundred sixty five (365) days from acceptance for commencement of installation of the prize. **The prize is non-transferable and is not redeemable for cash or credit.**

5. Eligibility.

The Contest is open to homeowners within the C&L Ward Service Area. Entrants may nominate themselves or another individual or homeowner. All entrants must be 21 years or old and 1) are the homeowner 2) are nominating the homeowner.

Conditions.

All federal, state, and local laws and regulations apply. Void where prohibited. Sponsor shall not be responsible for any expenses incurred by Participants in connection with participating in the Contest or claiming or using any prize awarded in the Contest. By submitting an Entry Form, each Participant agrees to be bound by these Contest Rules and Regulations. Any decisions related to the Contest, the Contest Rules and Regulations, the operation of the Contest, and the qualifications and eligibility of any Participant are at the sole discretion of Sponsor and are final. Each Participant agrees to and does hereby release and hold Sponsor and its employees, officers, directors, shareholders, agents, representatives, and their subsidiaries, parent companies, or other affiliated companies harmless from any and all damages, losses, claims, and liabilities arising out of its participation in the Contest or resulting from accepting or claiming any prize awarded hereunder. By entry in the Contest, each Participant agrees to permit Sponsor and/or its designee to inspect the structural integrity of the Participant's roof, foundation, and supports. Sponsor, in its sole and absolute discretion, has the authority to disqualify any Participant whose building may not properly support the prize. Sponsor reserves the right, in its sole discretion, to terminate, suspend, or otherwise cancel the Contest at any time for any reason.

The Winner will be required to complete an Affidavit of Eligibility and Liability/Publicity Release, except where prohibited by law, and Sponsor's standard installation agreement or its prize will be forfeited.

Participation in the Contest constitutes permission (except where prohibited by law) to use each Participant's name, logo, biographical information, photographs, and any statements or remarks made by the Participant's officers, directors, shareholders, or employees about winning or participating in the Contest for advertising and promotional purposes (in any medium) without additional compensation. Participants acknowledge and agree that Sponsor may share any and all information collected through the Contest from time to time with its subsidiaries, parent companies, or other affiliated companies. Sponsor may verify that the Winner is qualified. Sponsor shall have the right to disqualify any Participant that commits any act or is involved in any situation or occurrence, which in Sponsor's discretion, brings Sponsor into public scandal or ridicule, shocks or offends the community, detracts from the public image of Sponsor, or reflects unfavorably upon Sponsor. In the event the Winner is determined to be ineligible or is otherwise disqualified from the Contest, Sponsor may, but shall not be required, to select an alternate Winner. Sponsor is not responsible for (i) lost, late, damaged, misdirected, or illegible Contest submittals; (ii) technical malfunctions, interruptions, deletions, or defects of any kind to any telephone network, computer system, computer equipment, mobile device, server, service provider, or software; (iii) any theft, tampering, alteration, or destruction associated with the Contest, including the Contest submittal; (iv) unauthorized access to any network, computer system, computer equipment, mobile device, server, or software, or (v) unsuccessful attempts to notify the Winner. Sponsor is not responsible for verifying any of the information submitted by Participant. **Any attempt to damage the Website or undermine the fair and legitimate operation of the Contest shall result in disqualification and may be prosecuted to the fullest extent of the law.** This Contest shall be governed by the laws of the State of Michigan without regard to its conflicts of law principles.

6. Rules and Winner.

To obtain a complete copy of the official Rules and Regulations or the name of the Winner send a self-addressed, stamped envelope to ROOF GIVEAWAY, Rules & Winner, 9284 Lapeer Road, Davison, MI 48423. Please specify whether you want a copy of the Rules and Regulations or the name of the Winner.