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FOR IMMEDIATE RELEASE

SANTA COMES EARLY: C&L WARD HOSTS CONTEST TO GIFT A ROOF TO A HOMEOWNER IN NEED FOR HOLIDAYS

Fourth Annual "Shingles for Shelter" program launches November 1st

October 31, 2017 (Davison, MI) – In an effort to give back to the community, C&L Ward will once again host a roof giveaway program called ***Shingles for Shelter***, in which they will gift an installed asphalt roof to a homeowner who has fallen on hard times and cannot afford to replace a failing roof. ABC Supply Co. Inc. has partnered with them and will donate all of the shingles for the new roof.

On November 1, 2017, C&L Ward will have a form on the page within their website, goclward.com/shelter, where the homeowner can be nominated or apply themselves. The application period runs through November 14, 2017. Entrants are asked to submit an online nomination form which includes a written statement on why the homeowner should be awarded the roof and a photo or video of the current roof on the home. The winner will be selected on current roof condition, circumstance, merit of the nomination and presentation quality. Nominees must be 21 years of age, the homeowner and a resident in the C&L Ward service area. Judging will take place immediately after the contest from all of the entries and the winner will be announced on November 17th so that the roof can be installed (weather permitting) by Christmas.

"We, at C&L Ward, are thrilled to be paying it forward within our community for the fourth year in a row with our ***Shingles for Shelter*** program. This is one of our favorite annual happenings and we all feel very fortunate to be in a position to help out a family in need, especially with the beginning of winter and holiday season. It is important to all of us here that we be able to provide for our loved ones and enjoy togetherness during the holidays, we only wish we could provide that opportunity for more families," stated Patrick Ward, President of C&L Ward. He continues, "We also want to thank ABC Supply Co., Inc. for partnering with us on this program once again. Their support is greatly appreciated."

In the inaugural year, the roof was awarded to an elderly woman in Flint's north end after her son asked for help for his mother. In 2015, the roof was gifted to a middle aged man who had been out of work due to a disability and still found it within himself to take care of others with disabilities. Last year, the recipient was a school district secretary who had encountered medical issues, yet kept her bright smile and generous attitude while supporting her family, students and friends.

Shingles for Shelter is only one community goodwill program that C&L Ward has created. They also participate in Owens Corning's Roof Deployment Project gifting a roof to a military veteran, they have their annual "Stuff the Truck" event that will take place on November 22nd in partnership with the Flint Firebirds in which they collect donations for Catholic Charities of Shiawassee and Genesee Counties, and they give away a \$10,000 Home Makeover annually.

ABOUT C&L WARD

C&L Ward is Michigan's top provider of exterior home improvement products and services and largest Andersen® window and door dealer. Founded in 1972, C&L Ward is a family-owned and operated corporation that is strongly committed to complete customer satisfaction and has three interactive showroom locations displaying windows, siding, roofing & decking products. They service the following market areas: Flint, Great Lakes Bay, Lansing and Metro Detroit. Recognized by both *Qualified Remodeler* and *Remodeling* magazines as one of the nation's top remodeling firms from 2010 through 2016 they have over 25,000 satisfied clients and offer FREE in-home consultations. They are known for quick response repair services with highly trained & certified installation teams. For more information, visit them at www.goclward.com. Find them on Facebook at www.facebook.com/clwardbros, twitter @CandLWard and #GoCLWard.

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