



FOR IMMEDIATE RELEASE

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C&L WARD ANNOUNCES FALL CLIENT APPRECIATION DAY

A day of giveaways, special discounts and complimentary refreshments for all thinking about home improvements

September 19, 2016 (Davison, MI) - C&L Ward has announced second annual Client Appreciation Day. The event will be held on Saturday, September 24, 2015, from 9am until 2pm, at their all three of their showrooms located in Davison, Kawkawlin and Nov, Michigan. Previous clients, new clients and the public are welcome to attend.

The event, designed to thank over 25,000 of C&L Ward's past clients and to invite new clients to learn about their products and services, is continued because of its success last Fall at the Novi Showroom. "We are honored to have so many loyal clients," said Michelle Shook, C&L Ward's Vice President of Marketing and Communications. "We wanted to find a way to thank them and bring them into our three showrooms this year to discover the latest trends on replacement windows, patio doors, front doors, roofing, attic insulation, siding, composite decking and more at C&L Ward. We hope this event is the first of many to come in the future."

Shook also mentioned that this is an event that clients do not want to miss. "We are giving away some outstanding prizes to those who attend such as a pair of Michigan vs. Michigan State football," stated Shook. "We will also be serving refreshments, giving free gifts to each attendee, hosting product demonstrations, talking on trending home improvement topics and offering special discounts for a clients' next home improvement project."

For more information, directions, contest restrictions or to RSVP, visit www.goclward.com/appreciation.

ABOUT C & L WARD

C & L Ward is Michigan's top provider of exterior home improvement products and services and largest Andersen® window and door dealer. Founded in 1972, C & L Ward is a family-owned and operated corporation that is strongly committed to complete customer satisfaction and has three interactive showroom locations displaying windows, siding, roofing & decking products. They service the following market areas: Flint, Great Lakes Bay, Lansing and Metro Detroit. Recognized by both *Qualified Remodeler* and *Remodeling* magazines as one of the nation's top remodeling firms from 2010 through 2016, they have over 25,000 satisfied clients and offer FREE in-home consultations. They are known for quick response repair services with highly trained & certified installation teams. For more information, visit them at www.goclward.com. Find them on Facebook at www.facebook.com/clwardbros, twitter @CandLWard and #GoCLWARD.

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