



FOR IMMEDIATE RELEASE

**Contact:**

**Michelle Shook**

Vice President of Marketing & Communications

810.503.1164

mshook@goclward.com

**SANTA COMES EARLY - C&L WARD HOSTS CONTEST TO GIFT A ROOF TO A HOMEOWNER IN NEED FOR HOLIDAYS**

***Third Annual "Shingles for Shelter" program launches November 1st***

**October 24, 2016 (Davison, MI)** – In an effort to give back to the community, C&L Ward will once again host a roof giveaway program called ***Shingles for Shelter***, in which they will gift an installed asphalt roof to a homeowner who has fallen on hard times and cannot to afford to replace a failing roof. ABC Supply Co. Inc. has partnered with them and will donate all of the shingles for the new roof.

On November 1, 2016, C&L Ward will have a form on the special page within their website, [goclward.com/shelter](http://goclward.com/shelter), where the homeowner can be nominated or apply themselves. The application period runs through November 15, 2016. Entrants are asked to submit an online nomination form which includes a written statement on why the homeowner should be awarded the roof and a photo or video of the current roof on the home. The winner will be selected on current roof condition, circumstance, merit of the nomination and presentation quality. Nominees must be 21 years of age, the homeowner and a resident in the C&L Ward service area. Judging will take place immediately after the contest from all of the entries and the winner will be announced on November 18th so that the roof can be installed (weather permitting) by Christmas.

"We recognize that there are many homeowners in our own backyard who are struggling to make ends meet. Replacing a roof is the last thing they need to be burdened with, especially at the holidays," stated Patrick Ward, President of C & L Ward. "We recognize that giving back is essential part of our business. If we can make life easier for a homeowner this time of year, with the holidays and winter approaching, we want to do that. This community has been very kind to us and we are in the position where can pay it forward to someone who isn't able to make the necessary improvements to their home to keep themselves and/or their family safe." He continues, "We also want to thank our partner ABC Supply Co., Inc. for partnering with us on this program. Their support is appreciated."

In the inaugural year, the roof was awarded to an elderly woman in Flint's north end after her son asked for help for his mother. Last year, the roof was gifted to a middle aged man who had been out of work due to a disability and still found it within himself to take care of others with disabilities.

***Shingles for Shelter*** is only one community goodwill program that C&L Ward has created. They also have a "Likes for Dollars" campaign through their Facebook page ([www.facebook.com/clwardbros](http://www.facebook.com/clwardbros)) that benefits local non-profit organizations, their annual "Stuff the Truck" event which will take place on November 23<sup>rd</sup> in partnership with the Flint Firebirds in which they collect donations Catholic Charities of Shiawassee and Genesee Counties and they give away a \$10,000 Home Makeover annually.

## **ABOUT C & L WARD**

C & L Ward is Michigan's top provider of exterior home improvement products and services and largest Andersen® window and door dealer. Founded in 1972, C & L Ward is a family-owned and operated corporation that is strongly committed to complete customer satisfaction and has three interactive showroom locations displaying windows, siding, roofing & decking products. They service the following market areas: Flint, Great Lakes Bay, Lansing and Metro Detroit. Recognized by both *Qualified Remodeler* and *Remodeling* magazines as one of the nation's top remodeling firms from 2010 through 2016 they have over 25,000 satisfied clients and offer FREE in-home consultations. They are known for quick response repair services with highly trained & certified installation teams. For more information, visit them at [www.goclward.com](http://www.goclward.com). Find them on Facebook at [www.facebook.com/clwardbros](http://www.facebook.com/clwardbros), twitter @CandLWard and #GoCLWARD.

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