



FOR IMMEDIATE RELEASE

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**SANTA COMES EARLY
C&L WARD HOSTS CONTEST TO GIFT A FREE ROOF TO A HOMEOWNER IN NEED JUST IN TIME FOR CHRISTMAS**

The Holiday “Shingles for Shelter” program launches November 15th

November 5, 2015 (Davison, MI) – In an effort to give back to the community, C&L Ward will be hosting a contest later this month called ***Shingles for Shelter***, in which they will gift an installed asphalt roof to a homeowner who has fallen on hard times and cannot to afford to replace a failing roof. ABC Supply Co. Inc. has partnered with them and will donate all of the shingles for the new roof.

On November 15, C&L Ward will have a form on the special page within their website, <http://www.goclward.com/shelter>, where the homeowner can be nominated or nominate themselves. The contest runs through November 30, 2015. Entrants are asked to submit an online entry via the web form which includes a written statement on why the nominee should be awarded the roof and a photo or video of the current roof on the home. The winner will be judged on current roof condition, circumstance, merit of the nomination and presentation quality. Nominees must be 21 years of age, the homeowner and a resident in the C&L Ward service area. Judging will take place immediately after the contest from all of the entries and the winner will be announced on December 1st so that the roof can be installed (weather permitting) by Christmas.

“We recognize that there are many homeowners in our own backyard who are struggling to make ends meet. Replacing a roof is the last thing they need to be burdened with, especially at the holidays,” stated Patrick Ward, President of C & L Ward. “We recognize that giving back is essential part of our business. If we can make life easier for a homeowner this time of year, with the holidays and winter approaching, we want to do that. This community has been very kind to us and we are in the position where can pay it forward to someone who isn’t able to make the necessary improvements to their home to keep themselves and/or their family safe.” He continues, “We also want to thank our partner ABC Supply Co., Inc. for partnering with us on this program. Their support is appreciated.”

Shingles for Shelter is only one community goodwill program that C&L Ward has created. They also have a “Likes for Dollars” campaign through their Facebook page (www.facebook.com/clwardbros) that benefits local non-profit organizations, their annual “Stuff the Van” event which will take place on November 25th in which they collect donations Catholic Charities of Shiawassee and Genesee Counties and they give away a \$10,000 Home Makeover annually.

ABOUT C & L WARD

C & L Ward is Michigan’s top provider of exterior home improvement products and services and largest Andersen® window and door dealer. Founded in 1972, C & L Ward is a family-owned and operated corporation that is strongly committed to complete customer satisfaction and has three interactive showroom locations displaying windows, siding, roofing & decking products. They service the

following market areas: Flint, Great Lakes Bay, Lansing and Metro Detroit. Recognized by both *Qualified Remodeler* and *Remodeling* magazines as one of the nation's top remodeling firms from 2010 through 2015 they have over 25,000 satisfied clients and offer FREE in-home consultations. They are known for quick response repair services with highly trained & certified installation teams. For more information, visit them at www.goclward.com. Find them on Facebook at www.facebook.com/clwardbros, twitter @CandLWard and #GoCLWARD.

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