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C&L WARD RAISES MONEY FOR MAKING STRIDES AGAINST BREAST CANCER WITH SEVERAL FUNDRAISERS

November 12, 2014 (Davison, MI) - C&L Ward has raised \$1790.86 for Making Strides Against Breast Cancer in several company fundraisers. The company held its annual picnic in June of this year in which the employees partook in a raffle from items donated by several vendors in which the result was almost \$900. In September and October, the employees, led by committee leader Beth Hemker, participated in several mini fundraisers such as penny wars, pay to wear days, pay for lunch, a football ticket raffle and more. Lastly, the company turned its Facebook page pink and used their monthly "Likes for Dollars" campaign for the month October where Facebook users could like their page with a dollar for every new like going to Making Strides.

"We are pleased to present \$1790.86 to Making Strides for Breast Cancer," stated Patrick Ward, President of C & L Ward. "We recognize that giving back to the community is an essential part of our business. We have many of our employees who have friends or family members who have been affected by the disease so raising money for this particular cause was near and dear to us."

C&L Ward hosts several fundraisers throughout the year including a "Stuff the Van" Food, Toiletries and Winter Wear Drive to Benefit Catholic Charities' North End Soup Kitchen and Holy Angels Community Closet on November 26, 2014 at their Davison location from 11am-2pm. The "Likes for Dollars" campaign will run indefinitely and will promote and benefit to organizations in Genesee County, the Great Lakes Bay region, Metro Detroit and Greater Lansing.

ABOUT C & L WARD

C & L Ward is one of Michigan top providers of exterior home improvement replacement products and services. Founded in 1972, C & L Ward is a family-owned and operated corporation that is strongly committed to complete customer satisfaction. They have three interactive showroom locations displaying windows, siding, roofing & decking products & service the following market areas: Flint, Tri-Cities & Metro Detroit. Recognized by both *Qualified Remodeler* and *Remodeling* magazines as one of the nation's top remodeling firms in the last 5 consecutive years and they have over 25,000 satisfied clients and offer FREE in-home consultations provided with *Integrity* pricing (no pricing games or gimmicks). They are known for quick response repair services for existing roofs, windows, doors and siding with highly trained & certified installation teams. For more information, visit them at goclward.com. Find them (and like them) on facebook at www.facebook.com/clwardbros, Twitter @CandLWard, You Tube at C&L Ward, Pinterest at C&L Ward or hash tag #GoCLWard, as well.

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