



FOR IMMEDIATE RELEASE

Contact: Michelle Shook
Vice President of Marketing & Communications
810.503.1164 • mshook@goclward.com

C&L WARD HOSTS CLIENT REWARDS DAY IN CONJUNCTION WITH 45TH ANNIVERSARY

A day of giveaways, special discounts and refreshments for all thinking about home improvements

May 11, 2017 (Davison, MI) - C&L Ward will host its 3rd semi-annual Client ReWards Day to celebrate the company's 45th anniversary of being in business. The event will be held on Saturday, May 20, 2017, from 9am until 2pm, at their all three of their showrooms located in Davison, Kawkawlin and Nov, Michigan. Previous clients, new clients and the public are welcome to attend.

The event is designed to thank over 30,000 of C&L Ward's past clients and to invite new clients to learn about their products and services. "We are honored to have so many loyal clients who have stuck with us for our 45 years in business," said Michelle Shook, C&L Ward's Vice President of Marketing and Communications. "We wanted to find a way to thank them and bring them into our three showrooms to discover the latest trends on replacement windows, patio doors, front doors, roofing, attic insulation, siding, composite decking and more at C&L Ward."

Shook also mentioned that this is an event that clients do not want to miss. "We are giving away some outstanding prizes to those who attend such as a getaway to The Grand Traverse Resort in Traverse City complete with a gas card, a certificate for wine tasting and more," stated Shook. "We will also be serving refreshments, giving free gifts to the first 45 clients to each showroom, doing hourly gift card drawings, hosting workshops at 10:45 and 12:45 which will cover trending home improvement topics and offering special discounts for a clients' next home improvement project."

For more information, directions, contest restrictions or to RSVP, visit www.goclward.com/appreciation.

ABOUT C & L WARD

C & L Ward is Michigan's top provider of exterior home improvement products and services and largest Andersen® window and door dealer. Founded in 1972, C & L Ward is a family-owned and operated corporation that is strongly committed to complete customer satisfaction and has three interactive showroom locations displaying windows, siding, roofing & decking products. They service the following market areas: Flint, Great Lakes Bay, Lansing and Metro Detroit. Recognized by both *Qualified Remodeler* and *Remodeling* magazines as one of the nation's top remodeling firms from 2010 through 2016, they have over 30,000 satisfied clients and offer FREE in-home consultations. They are known for quick response repair services with highly trained & certified installation teams. For more information, visit them at www.goclward.com. Find them on Facebook at www.facebook.com/clwardbros, twitter @CandLWard and #GoCLWARD.

###