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C&L WARD RAISES MONEY FOR COMMUNITIES FIRST IN JUNE 2015 WITH LIKES FOR DOLLARS CAMPAIGN

August 3, 2015 (Davison, MI) - C&L Ward has raised \$250.00 through its monthly “Likes for Dollars” campaign in the month of June and has donated the funds to Communities First of Flint for their efforts. In May of 2013, C&L Ward began “Likes for Dollars” where they have been sponsoring an area non-profit each month through social media. During the month, the company has asked active Facebook users to like their business page. For each “like” received during the month, they give \$1 to the sponsored non – profit organization. The more likes they receive in a month’s time, the more money they will donate. The non-profit of the month is featured on the C&L Ward Facebook page, website and in other company advertising. C&L Ward has donated over \$5500 to date and is currently sponsoring Flint Communities Schools for school supplies.

“We are pleased to donate \$250 to Communities First for their worthwhile housing programs,” stated Michelle Shook, C&L Ward’s Vice President of Marketing & Communications. “We recognize that giving back to the community is an essential part of our business. The program has been a huge success and we look forward to continuing to help those in need.”

The “Likes for Dollars” campaign will run indefinitely.

ABOUT C & L WARD

C & L Ward is one of Michigan top providers of exterior home improvement replacement products and services. Founded in 1972, C & L Ward is a family-owned and operated corporation that is strongly committed to complete customer satisfaction. They have three interactive showroom locations displaying windows, siding, roofing & decking products & service the greater Flint, Great Lakes Bay & Metro Detroit and greater Lansing regions. Recognized by both *Qualified Remodeler* and *Remodeling* magazines as one of the nation’s top remodeling firms for the past 5 consecutive years, they have over 25,000 satisfied clients and offer FREE in-home consultations. They are known for quick response repair services for existing roofs, windows, doors and siding with highly trained & certified installation teams. For more information, visit them at goclward.com. Find them (and like them) on facebook at www.facebook.com/clwardbros, Twitter @CandLWard, You Tube at C&L Ward, or hash tag #GoCLWard, as well.

About Communities First

The mission of Communities First, Inc. is to promote and provide an improved quality of life for residents of distressed communities through economic development and affordable housing solutions. Founded in 2010 by Glenn and Essence Wilson, Communities First, Inc. has grown extensively in just a few short years. As Flint natives who are passionate about their hometown, it only made sense to focus their efforts on the Flint area. The combination of their skills with those of a dedicated board of directors has allowed Communities First, Inc. to do great work in the Flint community.

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