

Contact:
Michelle Shook
Vice President of Marketing & Communications
810.503.1164
mshook@goclward.com

## C&L WARD ANNOUNCES THEIR ANNUAL \$10,000 HOME MAKEOVER WINNER

April 14, 2016 (Davison, MI) - C&L Ward has announced the winner of their annual \$10,000 Home Makeover Sweepstakes. Pam Fife of Howell, Michigan (and her family) were selected randomly from thousands of entries to receive an exterior makeover to their home. When called and told she was selected, Ms. Fife said she was very excited and couldn't believe she won. She entered the sweepstakes on at the Michigan International Women's Expo in Novi and was interested in receiving a quote for a new roof. She and her husband are deciding what improvements to make on their home. The real excitement will settle in in when she and her husband get their products installed. Ann Steep from Rochester, Michigan won the sweepstakes in 2015.

"We are excited to present Mr. & Mrs. Fife with a certificate for \$10,000 to use on our quality products from C&L Ward," stated Patrick Ward, President of C & L Ward. "Providing an annual sweepstakes is just one way we try and give back to our communities and customers that support us. The fact that our winner was considering our products in the first place is just wonderful. What a great way we can say 'thank you'."

## **ABOUT C & L WARD**

C & L Ward is one of Michigan top providers of exterior home improvement replacement products and services. Founded in 1972, C & L Ward is a family-owned and operated corporation that is strongly committed to complete customer satisfaction. They have three interactive showroom locations displaying windows, siding, roofing & decking products & service the greater Flint, Great Lakes Bay & Metro Detroit and greater Lansing regions. Recognized by both *Qualified Remodeler* and *Remodeling* magazines as one of the nation's top remodeling firms for the past 5 consecutive years, they have over 25,000 satisfied clients and offer FREE in-home consultations. They are known for quick response repair services for existing roofs, windows, doors and siding with highly trained & certified installation teams. For more information, visit them at goclward.com. Find them (and like them) on facebook at <a href="https://www.facebook.com/clwardbros">www.facebook.com/clwardbros</a>, Twitter @CandLWard, You Tube at C&L Ward, or hash tag #GoCLWard, as well.