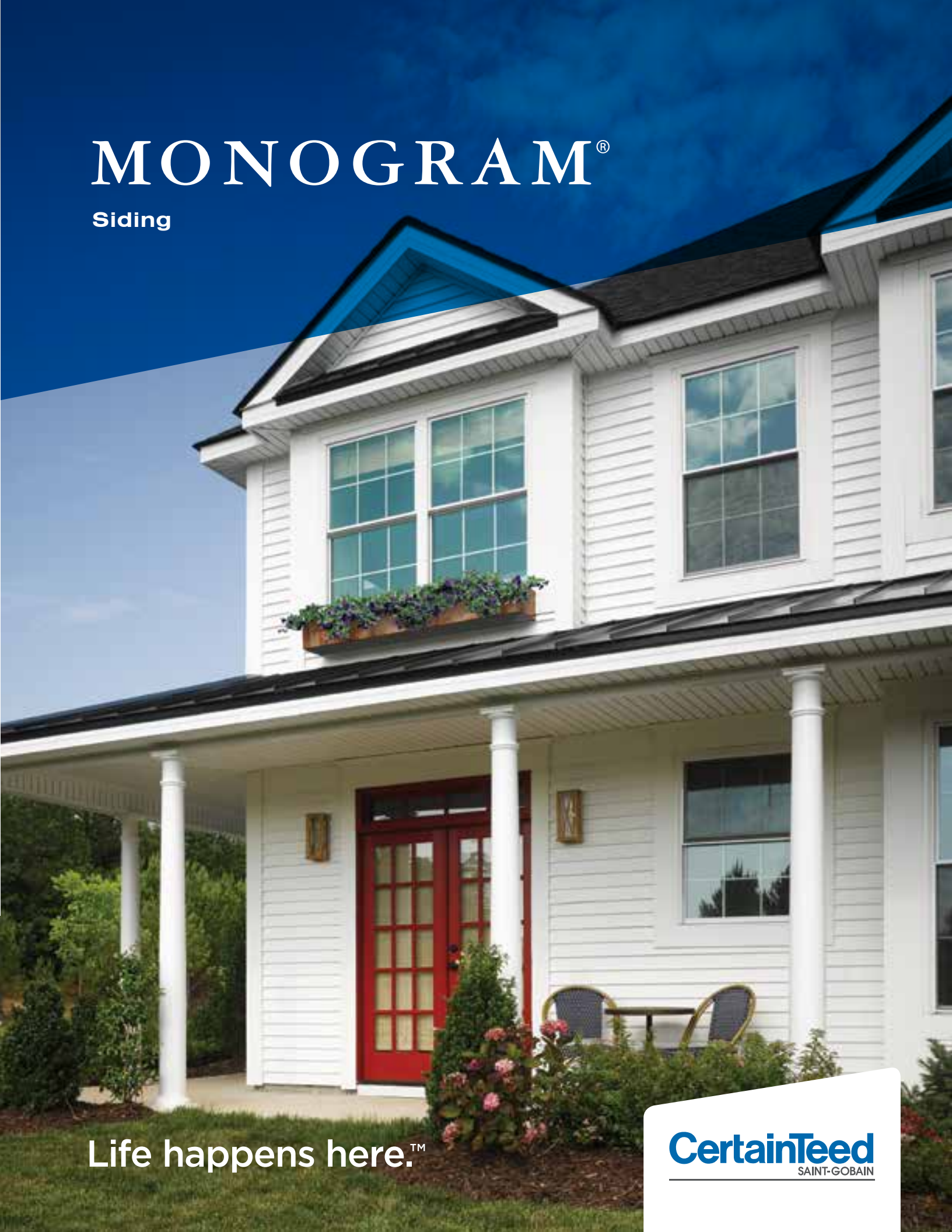


MONOGRAM[®]

Siding



Life happens here.[™]

CertainTeed
SAINT-GOBAIN

Monogram[®] your home.

41 colors. 3 styles. Unlimited possibilities. As the setting for your life story, your home should reflect your family's lifestyle and personality. With the widest color spectrum in the vinyl siding industry, Monogram offers unparalleled versatility to design your home to your unique taste.



On Cover:

Siding: Monogram Double 4" Clapboard in sterling gray

Trim: Vinyl Carpentry[®] and Restoration Millwork[®]

Railing: Oxford Vinyl Railing in white



Siding: Monogram Double 4" Clapboard in natural clay

Trim: Vinyl Carpentry and Restoration Millwork

Roof: Landmark® Series in georgetown gray

Installing vinyl siding is a smart investment, with **one of the highest returns** of any major home remodeling project when it's time to sell.

78.2%

Return on investment
for vinyl siding

Source: *Remodeling* magazine
2014 Cost vs. Value Report

Invest in quality for a lifetime.

Not all vinyl siding is the same. A building industry leader for over 100 years, CertainTeed offers a lifetime limited warranty based on Monogram's many industry firsts – RigidForm™ technology for reinforced performance, PermaColor™ for lifetime fade protection, TrueTexture™ for natural woodgrain finish and STUDfinder™ for precision installation.



Lifetime Limited Warranty



RigidForm™ Technology



PermaColor™ Protection



Siding: Monogram Double 4" Clapboard in cypress
Trim: Vinyl Carpentry® and Restoration Millwork®
Railing: Panorama® Composite Railing in white



More than any other feature, the **most important** consideration for home buyers when it comes to home exteriors is **overall appearance**.

61%

Say great design /
curb appeal

Source: *Professional Builder* magazine
2014 Home Exterior Survey

Fill your life with beauty.

Whether it is breathing new life in an older home or planning a new one, CertainTeed Monogram siding replicates natural wood craftsmanship to look like real cedar. Its deep panel projection and heavy duty thickness optimizes the look and performance.



TrueTexture™ Finish



Heavy-duty Thickness



Deep Panel Projection

Siding: Monogram Double 4" Clapboard in autumn yellow and Cedar Impressions® Double 7" Straight Edge Perfection Shingles in autumn yellow

Trim: Vinyl Carpentry® and Restoration Millwork®



Playtime. Downtime. Your time.

Monogram siding is designed to stay beautiful with hardly a care so you can spend more time with friends and family and enjoy your passions. You can relax knowing CertainTeed is the number one rated brand of vinyl siding, and also feel good knowing that vinyl is a sustainable material.

#1

Trusted Brand



Low-Maintenance



Sustainable

Siding: Monogram Double 4" Clapboard in sable brown

Trim: Vinyl Carpentry® and Restoration Millwork®



On average, **vinyl siding saves time and money** when compared to maintaining other siding options or painted exteriors.*



\$5
vinyl siding /
soap and water








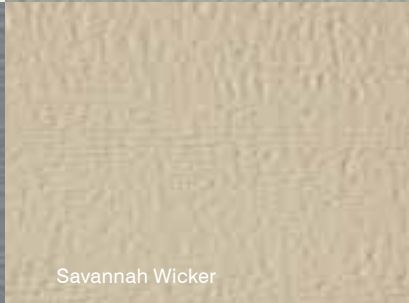
vs



**\$3,500-
5,000**
other siding / paint



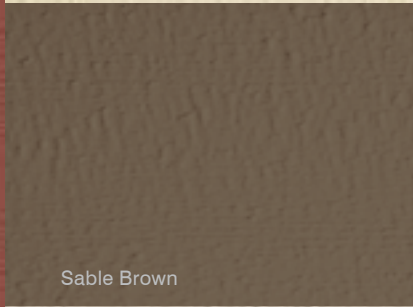
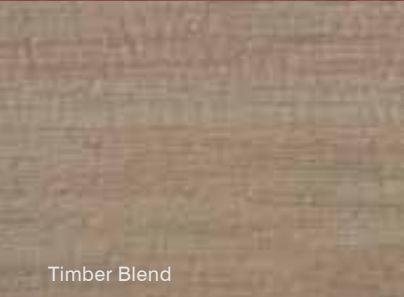



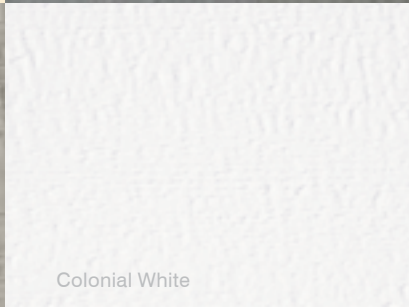

Source: costhelper.com

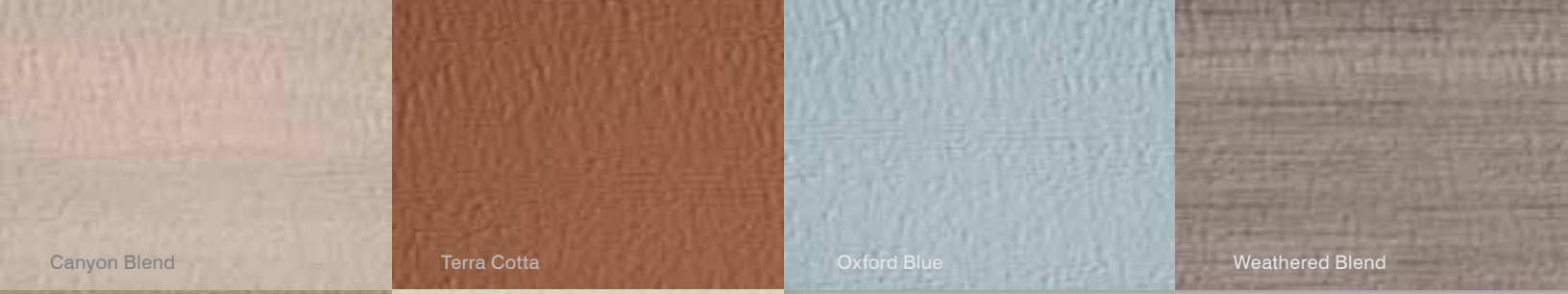
**For 3000 sq. ft., multi-story home, professionally painted, with repainting every 8-10 years.*

 Silver Ash Hearthstone Sterling Gray Pacific Blue Ivy Green Sandstone Beige Seagrass Sandpiper Meadow Blend Flagstone Savannah Wicker Mountain Cedar

41 Colors.

With CertainTeed's color leadership, Monogram has the widest color spectrum in the vinyl siding industry. Choose from subtle tones, deep shades or rich blends, all of them with the highest color fade protection available anywhere. Color it your way. If you need help, check out page 15 for color tools to guide your decision making.

 Autumn Red Desert Tan Sable Brown Timber Blend Heritage Cream Charcoal Gray Natural Clay Bermuda Blue Granite Gray Colonial White Arctic Blend

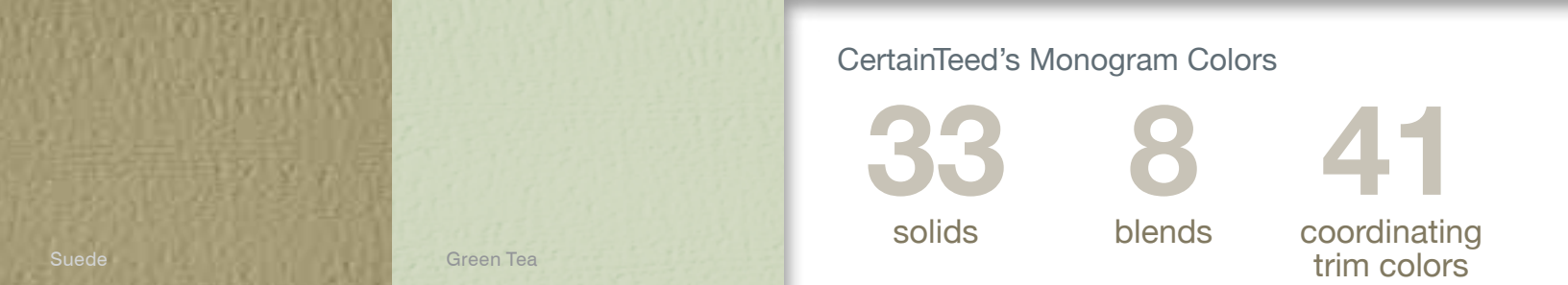


Canyon Blend

Terra Cotta

Oxford Blue

Weathered Blend



Suede

Green Tea

CertainTeed's Monogram Colors

33

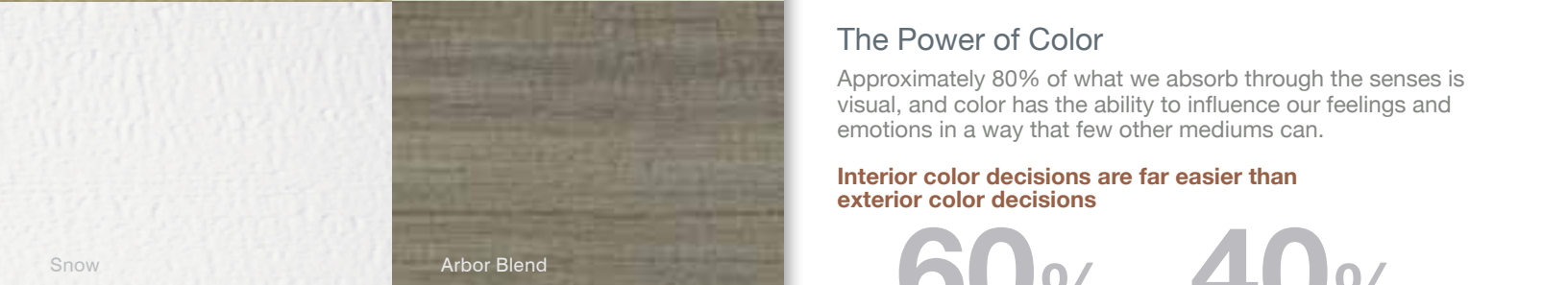
solids

8

blends

41

coordinating
trim colors



Snow

Arbor Blend

The Power of Color

Approximately 80% of what we absorb through the senses is visual, and color has the ability to influence our feelings and emotions in a way that few other mediums can.

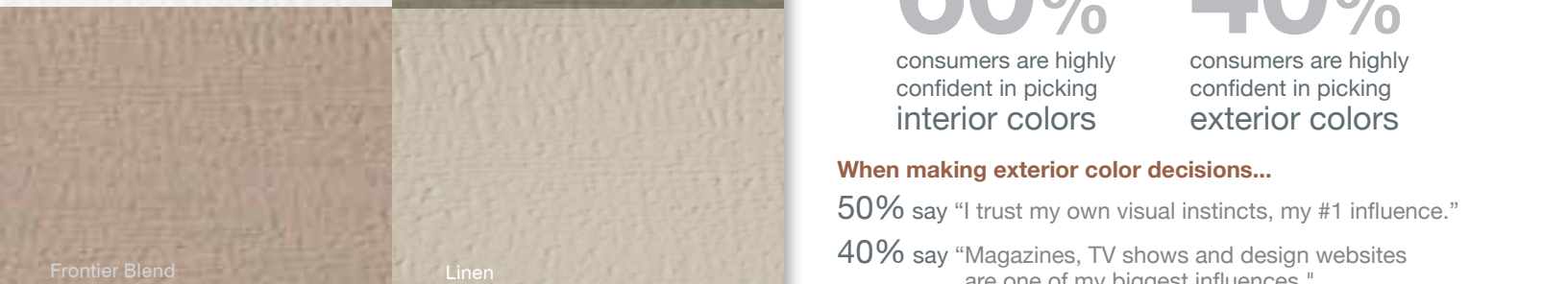
Interior color decisions are far easier than exterior color decisions

60%

consumers are highly
confident in picking
interior colors

40%

consumers are highly
confident in picking
exterior colors



Frontier Blend

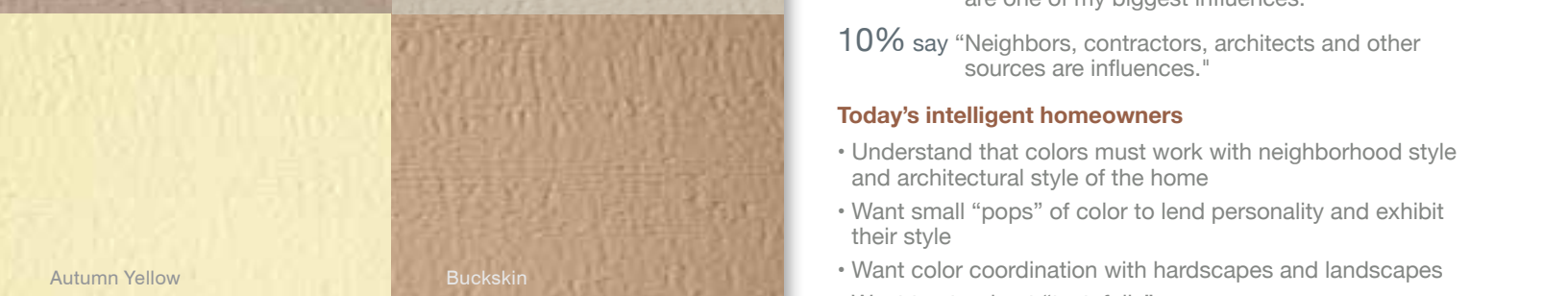
Linen

When making exterior color decisions...

50% say "I trust my own visual instincts, my #1 influence."

40% say "Magazines, TV shows and design websites are one of my biggest influences."

10% say "Neighbors, contractors, architects and other sources are influences."



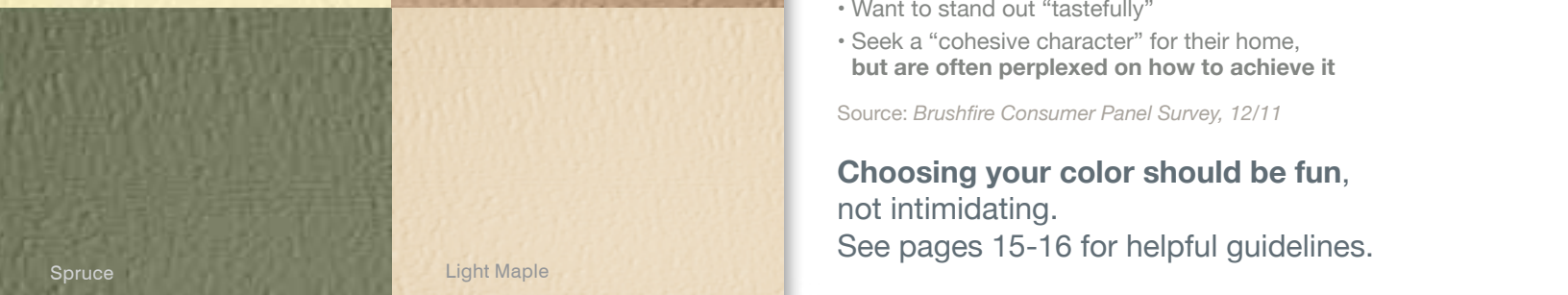
Autumn Yellow

Buckskin

Today's intelligent homeowners

- Understand that colors must work with neighborhood style and architectural style of the home
- Want small "pops" of color to lend personality and exhibit their style
- Want color coordination with hardscapes and landscapes
- Want to stand out "tastefully"
- Seek a "cohesive character" for their home, **but are often perplexed on how to achieve it**

Source: *Brushfire Consumer Panel Survey, 12/11*

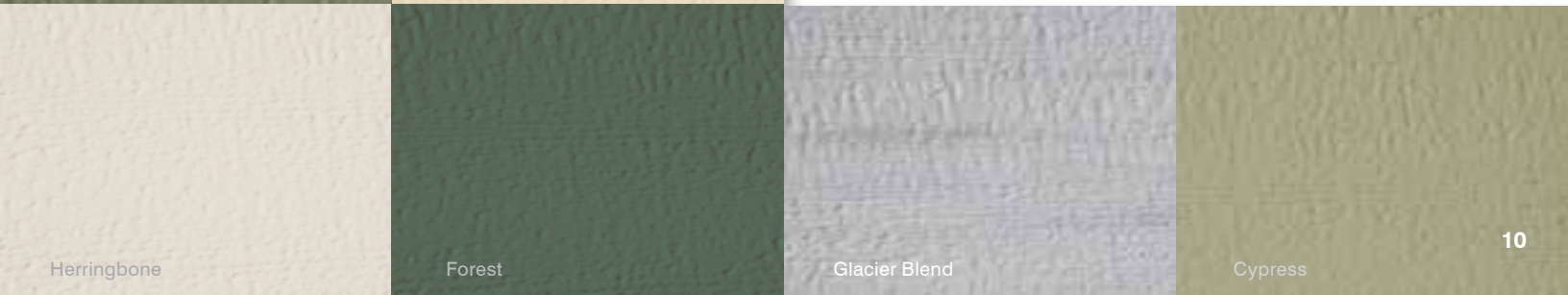


Spruce

Light Maple

Choosing your color should be fun, not intimidating.

See pages 15-16 for helpful guidelines.



Herringbone

Forest

Glacier Blend

Cypress



RigidForm™ Technology

Double thick .092" rolled over nail hem for strong wind resistance and stiffer, straighter panel. Designed and tested to withstand windload pressures up to 220 mph.



CertiLock™

This locking system snaps tight for a secure fit.

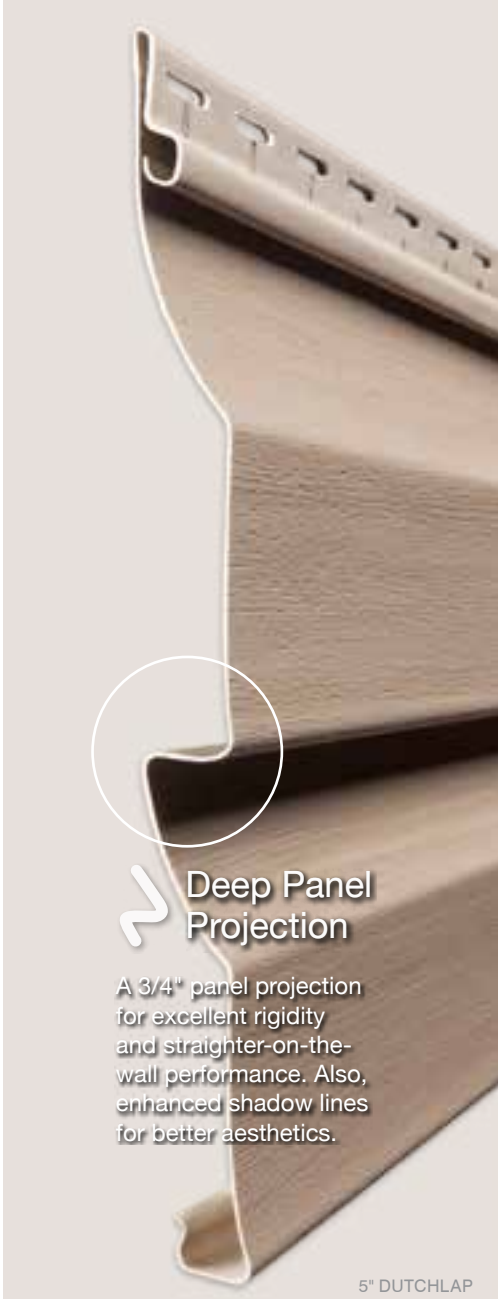
4" CLAPBOARD



Heavy-duty Thickness

True .046" thickness for outstanding strength and durability.

5" CLAPBOARD



Deep Panel Projection

A 3/4" panel projection for excellent rigidity and straighter-on-the-wall performance. Also, enhanced shadow lines for better aesthetics.

5" DUTCHLAP

3 Styles. Many great features.

Monogram consists of traditional styles with European roots: Clapboard and Dutchlap. The Clapboard style is the most traditional and found in all parts of the United States. The Dutchlap style provides strong shadow lines and is highly popular in the Mid-Atlantic region.



4" Clapboard Lap Siding Rough Cedar

4"



5" Clapboard Lap Siding Rough Cedar

5"



5" Dutchlap Lap Siding Rough Cedar

5"

TrueTexture™



Monogram was the first siding produced utilizing a direct transfer system from real cedar boards for a natural TrueTexture woodgrain finish. Our decorative trim product line offers the look of true wood craftsmanship, too.



Spruce

41 Long-Lasting Colors



PermaColor™ system assures color performance, resistance and durability. Monogram siding has a special blend of resin, superior micro-ingredients and state-of-art pigment chemistry.



Sable Brown

8 Blends

In addition to 33 solid colors, Monogram siding has a great selection of 8 blend colors, with the look of semi-transparent wood stains.

Weathered Blend

Monogram is better...

...for less seams.

XL Monogram Extended Length siding comes in 16-, 20- and 25-foot lengths which can significantly reduce seams that occur with traditional lengths.



There can be up to 100% less seams if you use Monogram's 25-foot length on a 25-foot wide wall, 54% less seams if you use Monogram's 20-foot length.

Traditional length 12 feet

Monogram XL 16 = 16 feet

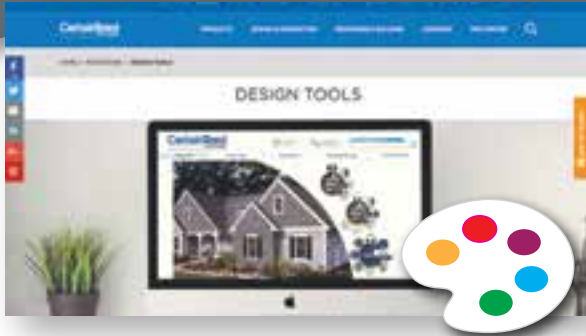
Monogram XL 20 = 20 feet

Monogram XL 25 = 25 feet

...for color availability.

4" Clapboard Lap Siding	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
5" Clapboard Lap Siding								•	•	•	•	•	•	•	•	•	•	•	
5" Dutchlap Lap Siding	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
4" Clapboard Extended Length Lap Siding													•					•	
5" Dutchlap Extended Length Lap Siding																			
	Arbor Blend**	Arctic Blend**	Weathered Blend**	Frontier Blend**	Timber Blend**	Canyon Blend*	Meadow Blend*	Glacier Blend*	Autumn Red*	Terra Cotta*	Mountain Cedar*	Sable Brown*	Hearthstone*	Suede	Spruce*	Forest*	Ivy Green*	Pacific Blue*	Flagstone*

We can help



Color Confidence Tools

www.certainteed.com/colortools

What is your color and design comfort level?

NOVICE

You are not sure about colors and are not sure where to start.

ColorCoach™

Gives you a virtual swatchbook to get started.



CertainTeed CurbAppeal™

Download this free iPad® app to help with CertainTeed product selection or to inspire ideas.



INTERMEDIATE

You understand color and enjoy experimenting with color combinations but aren't exactly sure which color direction you want to go.



Online

Mix and match colors and styles on a wide variety of pre-populated home styles to get ideas.



Trim-It™

Creates distinction with a wide offering of accent and decorative trim products from both composite and vinyl product lines.



EXPERT

You already know what colors you want to use, but would like to see how the products available in your color theme will look together on your home.



DIY

Immediately begin designing by uploading a project picture and quickly mix and match products on your own project.



Pro

Have a photo of your home professionally masked in a few days for you to use on ColorView online.



with your decisions.

Want More Ideas?

No Place Like Home Brochure



This brochure helps inspire ideas (pub. no. CTS435).

Go online for the PDF version or call 800-782-8777 for the brochure.

iDreambook™



Free interactive reference tool for the Apple® iPad.

visit to the Apple iBooks Store at <https://itunes.apple.com/us/book/certaineed-idreambook/id1099304022?mt=11>

Connect.



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blog.certainteed.com



1 Look for color palette ideas in your surroundings, including landscaping, trees and gardens in your neighborhood and the larger area where you live. The colors you pick for your interior walls can also influence your exterior walls.



2 You may be inspired by your neighbors' color schemes, but it is a good idea to avoid copying them exactly and best to create your own unique combination that sets your home apart. In most cases, you want your home to fit in but not clash with nearby buildings.



3 You need to first consider the appearance of any features on the home that will remain unchanged and harmonize your siding color with them. This includes roofing, masonry, stone, stairways, doors, etc.



4 If your home's architectural style is very distinct (Colonial, Greek Revival, etc.) you will get best results if your color selection and treatment complements its original design.

Find a Professional.

The help of a qualified professional can ensure long-lasting performance on your siding installation. Visit www.certainteed.com and simply click the "Find a Pro" button on the top of the home page. You can then search by zip code, product and distance from your home.

OR visit www.certainteed.com/5starContractor



OR call:
800-233-8990





Siding: Monogram Double 4" Clapboard in sterling gray and Northwoods® Single 7" in sterling gray and pacific blue
 Roof: Landmark® Series in colonial slate



Siding: Monogram Double 4" Clapboard in charcoal gray



Siding: Monogram Double 4" Clapboard in sable brown and Northwoods Single 7" in savannah wicker



Siding: Monogram Double 4" Clapboard in flagstone

Siding: Monogram Double 4" Clapboard in pacific blue

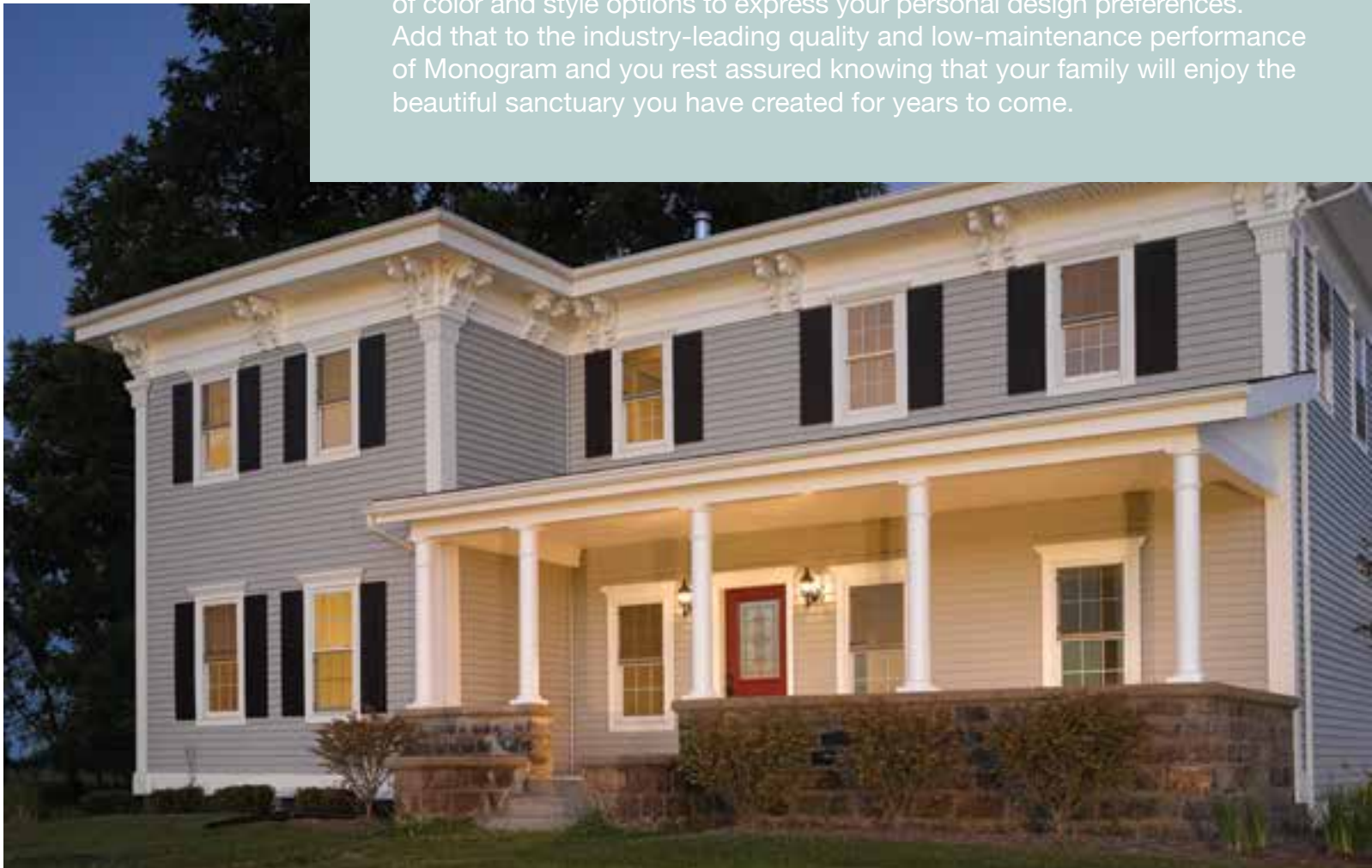


Siding: Monogram Double 4" Clapboard in hearthstone and Northwoods Single 7" in cypress



Happily ever after.

When you choose Monogram siding for your home, you open a wide world of color and style options to express your personal design preferences. Add that to the industry-leading quality and low-maintenance performance of Monogram and you rest assured knowing that your family will enjoy the beautiful sanctuary you have created for years to come.



Siding: Monogram Double 4" Clapboard in sterling gray
Trim: Vinyl Carpentry® and Restoration Millwork®

CertainTeed products are designed to work together and complement each other in color and style to give your home a beautiful finished look.

Polymer Shakes and Shingles



Roofing and Ventilation



Insulated Siding



Fence



Vinyl Siding



Decking and Railing



Housewrap



Soffit



Vinyl Carpentry® Trim



PVC Exterior Trim and Beadboard



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Malvern, PA 19355
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