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## **C&L WARD RAISES MONEY FOR TWO NON-PROFITS IN JUNE**

### ***Friends of the Animal Shelter of Saginaw County and Weiss Advocacy Center benefit***

**July 2, 2013 (Davison, MI)** – In an effort to give back to the community, C&L Ward has raised over \$1450 during the month of June for two area non-profits.

In the second month of the “Likes for Dollars” campaign, they donated \$350 to the Friends of the Animal Shelter of Saginaw County in exchange for 350 new likes on their Facebook page, [www.facebook.com/clwardbros](http://www.facebook.com/clwardbros). On May 1, C&L Ward announced that they will sponsor a non-profit each month. During the month, they have asked active Facebook users to like their business page. For each like received during the month, they will give \$1 to the sponsored non – profit organization. The more likes they get in a month’s time, the more money they will donate. The non-profit of the month will be featured on the C&L Ward Facebook page, website and possibly in other company advertising. The first organization to benefit from the program in May was the Genesee District Library who was awarded \$425 with their likes and this past month it was the Animal Shelter. In July, they will sponsor Refurbished Pets of Southeast Michigan.

At the company camping weekend and picnic June 21-23, the C & L Ward employees and their families raised over \$1100 for the Weiss Advocacy Center in Flint, which assists abused children. The employees were able to purchase tickets for prizes donated by the company’s vendors, for a 50/50 drawing and for a chance to win cash in Jim Waldron’s cash machine.

“We are pleased to present \$350 to the Friends of the Animal Shelter of Saginaw County and over \$1100 to the Weiss Advocacy Center,” stated Patrick Ward, President of C & L Ward. “We recognize that giving back to the communities that have supported us is essential part of our business. We look forward to assisting the fundraising efforts of Refurbished Pets of Southeastern Michigan in July with our Facebook campaign and other regional non-profits in the near future.”

The “Likes for Dollars” campaign will run indefinitely and will promote and benefit to organizations in Genesee County, the Tri-Cities, Metro Detroit and the Greater Lansing area. The company hosts an annual picnic/camping

weekend in the summer and a holiday party in December in which both are fundraisers where employees and their families can give back to area non-profits.

#### **ABOUT C & L WARD**

C & L Ward is one of Michigan top providers of exterior home improvement products and services. Founded in 1972, C & L Ward is a family-owned and operated corporation that is strongly committed to complete customer satisfaction. They have four interactive showroom locations displaying windows, siding, roofing & decking products & service the following market areas: Flint, Tri-Cities, Lansing & Metro Detroit. Recognized by both *Qualified Remodeler* and *Remodeling* magazines as one of the nation's top remodeling firms in 2010, 2011, 2012, they have over 25,000 satisfied clients and offer FREE in-home consultations provided with *Integrity* pricing (no pricing games or gimmicks). They are known for quick response repair services for existing roofs, windows, doors and siding with highly trained & certified installation teams. For more information, visit them at [www.clwardbros.com](http://www.clwardbros.com). Find them (and like them) on Facebook at [www.facebook.com/clwardbros](http://www.facebook.com/clwardbros) and twitter @CandLWard, as well.

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