



FOR IMMEDIATE RELEASE

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## **C&L WARD ANNOUNCES HIRE OF NEW EVENT MARKETING MANAGER**

*David Donahue Brings Experience to the Marketing Team*

**September 25, 2014 (Davison, MI)** - C&L Ward has announced the addition of a new event marketing manager within their company.

David Donahue has been hired into the marketing department as the company's new Event Marketing Manager. David has extensive marketing, sales and customer service background and has managed several events in his career. He most recently worked for Serve Pro of Grand Blanc and Red Frog Events. David is responsible for managing the community marketing team in their growing event leads and sales initiatives to achieve the departmental goals in these areas. He will also be responsible for scheduling events, adhering to budgets and inventory of products displays, among other things.

"We are excited have David lead the event marketing efforts of the company," stated Pat Ward, President of C & L Ward. "His knowledge and experience will be a huge asset to us as we continue to grow and expand exterior lead generating event program."

### **ABOUT C & L WARD**

C & L Ward is Michigan's top provider of exterior home improvement products and services. Founded in 1972, C & L Ward is a family-owned and operated corporation that is strongly committed to complete customer satisfaction. They have four interactive showroom locations displaying windows, siding, doors, roofing, attic insulation, gutters & decking products & service the following market areas: Flint, Great Lakes Bay, Lansing & Metro Detroit. Nationally recognized by both *Qualified Remodeler* and *Remodeling* magazines within the top 70 U.S. remodeling firms in 2010-2014, they have over 25,000 satisfied clients and offer FREE in-home consultations on replacement products. They are known for quick response repair services for existing roofs, windows, doors and siding with highly trained & certified installation teams. For more information, visit them at [www.clwardbros.com](http://www.clwardbros.com). Find them on facebook at [www.facebook.com/clwardbros](http://www.facebook.com/clwardbros), twitter at [twitter.com/CandLWard](http://twitter.com/CandLWard) and YouTube at C&L Ward.

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