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C&L WARD RAISES MONEY FOR GOODWILL INDUSTRIES OF MID-MICHIGAN IN JANUARY 2014 WITH LIKES FOR DOLLARS CAMPAIGN

March 14, 2013 (Davison, MI) - C&L Ward has raised \$250 in its monthly "Likes for Dollars" campaign in the month of January and will donate money the funds to Goodwill Industries of Mid-Michigan. Goodwill's mission is to assist individuals with barriers to employment in making the transition to independence and self-sufficiency. On May 1, C&L Ward announced that they will sponsor a non-profit each month. During the month, they have asked active Facebook users to like their business page. For each like received during the month, they will give \$1 to the sponsored non – profit organization. The more likes they get in a month's time, the more money they will donate. The non-profit of the month will be featured on the C&L Ward Facebook page, website and in other company advertising. In February, they sponsored Big Brothers Big Sister of Greater Flint and are sponsoring the American Red Cross of Genesee and Lapeer currently.

"We are pleased to present \$250 to the Goodwill Industries of Mid-Michigan," stated Patrick Ward, President of C & L Ward. "We recognize that giving back to the communities that have supported us is essential part of our business. We look forward to assisting other regional non-profit organizations in the months to come."

The "Likes for Dollars" campaign will run indefinitely and will promote and benefit to organizations in Genesee County, the Great Lakes Bay region, Metro Detroit and Greater Lansing.

ABOUT C & L WARD

C & L Ward is one of Michigan top providers of exterior home improvement replacement products and services. Founded in 1972, C & L Ward is a family-owned and operated corporation that is strongly committed to complete customer satisfaction. They have three interactive showroom locations displaying windows, siding, roofing & decking products & service the following market areas: Flint, Tri-Cities & Metro Detroit. Recognized by both *Qualified Remodeler* and *Remodeling* magazines as one of the nation's top remodeling firms in 2010, 2011, 2012 and 2013 they have over 25,000 satisfied clients and offer FREE in-home consultations provided with *Integrity* pricing (no pricing games or gimmicks). They are known for quick response repair services for existing roofs, windows, doors and siding with highly trained & certified installation teams. For more information, visit them at goclward.com. Find them (and like them) on facebook at www.facebook.com/clwardbros, Twitter @CandLWard, You Tube at C&L Ward, Pinterest at C&L Ward or hashtag #GoCLWard, as well.

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