



MEDIA ALERT

FOR IMMEDIATE RELEASE

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C&L WARD DONATES A FREE ROOF FOR FLINT HOMEOWNER IN NEED

Roof to be installed on December 18, 2015 just in time for Christmas

WHAT: In an effort to play Santa Claus this holiday season, C&L Ward will donate and install a brand new roof for a homeowner in Flint who cannot afford to replace it.

WHEN: Installation will run Friday, December 18, 2015 and Monday December 21st
Approx. 10 a.m. – 4 p.m. each day

WHERE: 128 W. Oakley Street, Flint, MI 48503

VISUALS:

- Photo/Video opportunity of roofers installing the roof on the Shiel home
- Interviews with Mr. Shiel or a C&L Ward representative (please schedule ahead of time)

BACKGROUND:

C&L Ward hosted their annual “Shingles for Shelter” contest for a brand new roof. The contest ran from November 15-30 on their website and the awardee was chosen on circumstance, merit and condition of the roof. C&L Ward received over 40 entries of very deserving homeowners. **Kristopher Shiel of Flint** was ultimately chosen and will be the beneficiary of the gifted roof.

Kristopher Sheil was nominated by his family members Amanda and Brooke Nau. In their nomination, they wrote, “*The homeowner was once paralyzed and lost his job and future possibilities of work due to constant pain. His fiancé has cerebral palsy and he struggles to help her plus their two autistic children make it through day to day activities along with multiple appointments and therapy sessions throughout the week. The roof is leaking into the house and pouring through the lowest levels ceiling and has become a disaster. When it rains, the water comes through onto their bed and through other holes throughout the house. They have tried many avenues of assistance but have been unsuccessful because he is currently unemployed and is not married. Having a new roof would greatly help them by taking the worry from a horrible roof and let him focus on his family and helping them along with helping himself get better as well.*” When contacted about being the chosen recipient, Amanda replied “This is the biggest blessing ever! I am in complete disbelief! He is going to be so happy!”

“We recognized that there are many homeowners, like Mr. Shiel, right in our own backyard who are struggling to make ends meet. Replacing a roof is the last thing they need to be burdened with, especially around the holidays.” stated Patrick Ward, President of C & L Ward. “We received many touching stories for many deserving homeowners but felt Mr. Shiel’s circumstances were what this contest was all about. We’ve see a lot of failing roofs in our years in

business but nothing is more heartbreaking when you see someone who is genuinely trying their best to do all of the right things and still can't afford to take care of something that is crucial to their own shelter and safety. This community has been very kind to us and we are in the position where can pay it forward to someone who isn't able to make the necessary improvements to their home to keep themselves and/or their family safe." He continues, "We look forward to working with Kristopher and making life a little better for him."

This is the second year that C&L Ward has been able to play Santa to a homeowner in extreme need. Carlos Fordham of Flint was the recipient of the roof for his mother in 2014. ABC supply Co. Inc. has partnered with C&L Ward and is donating all of the shingles and other supplies for the new roof.

ABOUT C & L WARD

C & L Ward is one of Michigan top providers of exterior home improvement replacement products and services. Founded in 1972, C & L Ward is a family-owned and operated corporation that is strongly committed to complete customer satisfaction. They have three interactive showroom locations displaying windows, siding, roofing & decking products & service the following market areas: Flint, Great Lakes Bay, Lansing & Metro Detroit. Recognized by both *Qualified Remodeler* and *Remodeling* magazines as one of the nation's top remodeling firms since 2012 they have over 25,000 satisfied clients and offer FREE in-home consultations. They are known for quick response repair services for existing roofs, windows, doors and siding with highly trained & certified installation teams. For more information, visit them at goclward.com. Find them (and like them) on facebook at www.facebook.com/clwardbros, Twitter @CandLWard, You Tube at C&L Ward, Pinterest at C&L Ward or hashtag #GoCLWard, as well.

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